



# m<sup>Malaysia</sup> Lab 2012

The 11th International Exhibition & Conference on Laboratory Instrumentation, Equipment, Automation & Services

**MAY 22-24, 2012**

Kuala Lumpur Convention Centre, Malaysia

Presents



#### PHYSICAL MEASUREMENT LAB

The 11th International Exhibition on Measurement, Calibration and Testing Instrumentation and Equipment



#### SCIENTIFIC LAB

The 11th International Exhibition on R&D and Analytical Instrumentation and Equipment



#### LIFESCIENCES LAB

The 11th International Exhibition on Life Science Laboratory Instrumentation and Equipment



#### TRAINING LAB

The 11th International Exhibition on Teaching and Practical Training Laboratory Instrumentation and Equipment



#### LAB AUTOMATION

The 11th International Exhibition on Automation and Information Technology

# MALAYSIA'S NO. 1 LABORATORY SHOW

# Malaysia's Economy

## - Strong Growth Expected

The Malaysian economy expanded by 7.2% in 2010 - a clear sign that the country has emerged from the global economic crisis. According to the Central Bank of Malaysia, the country's GDP is expected to grow in the region of 7% in 2011. The total Foreign Direct Investments (FDI) has also hit a high of US\$15.6 billion (RM47.2 billion) in 2010, mainly in the manufacturing sector with a total of 910 approved projects.

Aimed at turning Malaysia into a high-income nation status by 2020, the Government recently announced 12 New Key Economic Areas (NKEAs) under the 10th Malaysia Plan as drivers of economic activities. Among them, the Oil, Gas and Energy, Palm Oil, Electrical and Electronics, Education and Healthcare will certainly contribute to a greater demand for world-class laboratory facilities, especially since these sectors are forced to compete with other global producers to maintain a strong market share.

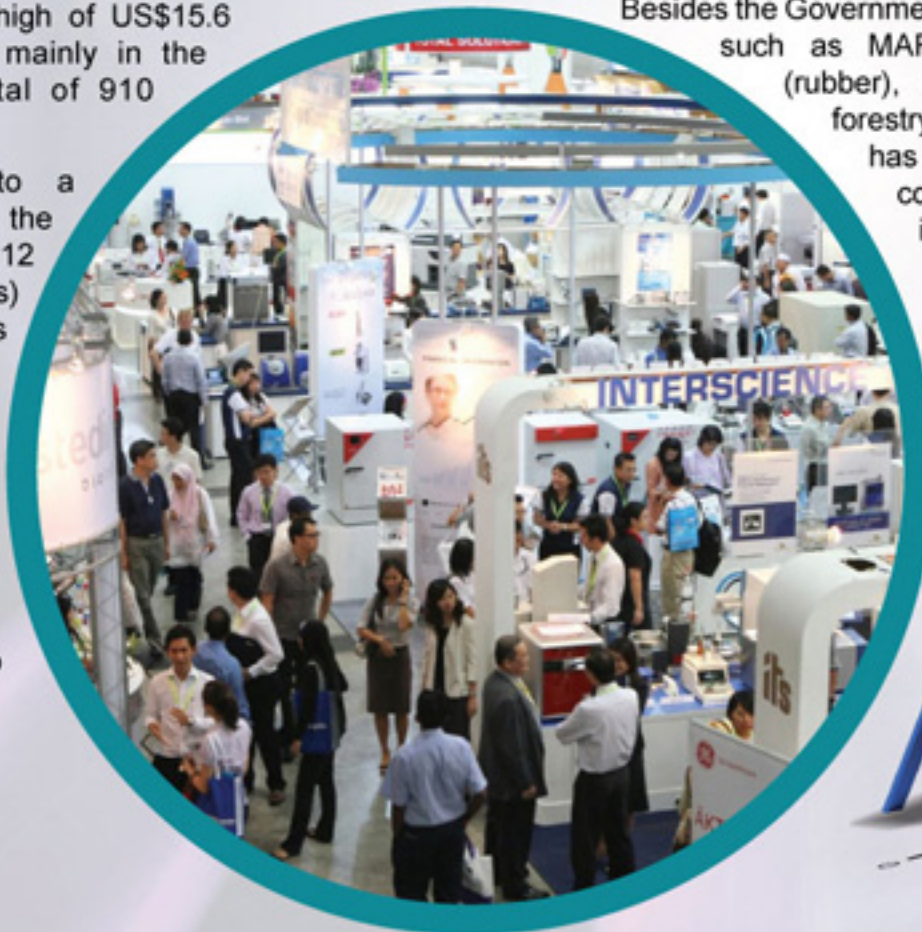
## Emphasis On R&D

### - Ever Growing Demands for Laboratory Facilities

With pressures arising from rapid globalization, local Small and Medium Enterprises (SMEs) which used to depend mainly on foreign technologies in the past, are now setting up their in-house laboratories to drive their research and development activities in an effort to produce new and innovative solutions that help them to stay ahead of the competition.

To further boost the demands for laboratory equipment, numerous incentives are given to these facilities. This includes an Income Tax Allowance of 50% of the qualifying capital expenditure incurred within ten years under the Promotion of Investments Act 1986. The company can also offset the allowance against 70% (100% for promoted areas) of its statutory income for each year of assessment, with its unutilized allowances carried forward to subsequent years until fully utilized.

Besides the Government's own initiatives in R&D through its agencies such as MARDI (agriculture), SIRIM (standards), RRI (rubber), PORIM (palm oil) and FRIM (wood and forestry), a total of US\$3.97 billion (RM12 billion) has been earmarked to boost R&D and commercialization of science and technology in four research universities: Universiti Sains Malaysia, Universiti Kebangsaan Malaysia, Universiti Malaya and Universiti Putra Malaysia





## Promotion & Publicity Campaign

### - Strong Government & Media Support

As in previous years, MLAB is once again well supported by Government agencies and major media in recognition for its success and contributions to the industry. Together with a comprehensive publicity campaign, MLAB 2012 is expected to attract top class trade and professional visitors. This campaign includes

- News releases & Press events
- High level contacts between Organizers and Governmental agencies
- Several conferences, workshops and technical presentations
- Advertisements in major printed and electronics media
- Direct mailing
- Posters
- Newsletters
- News Dailies

## Organizers

### - Globally Recognized

MLAB 2012 is organized with the combined resources of two huge organizations and that of several supporting agencies. After 10 highly successful shows and having turned MLAB into a globally recognized show, we know what it takes to repeat the success & bring it up another level.

### SIRIM BERHAD

#### - Malaysia's Prime Mover for Quality

SIRIM Berhad is the national standards authority and research & technology development organization dedicated to assist local industries in enhancing their international competitiveness through technology and quality.

### FACON EXHIBITIONS SDN BHD

#### - Experienced and Professional

Together with its offices in the Asian region, Facon has organized numerous events around this region. Many of these events enjoyed the endorsement and support of Government agencies, securing for the company professional recognition of its organizational and management expertise.

## Venue

### - World Class

Kuala Lumpur Convention Centre (KLCC) located in the heart of the City, is once again selected to host this prestigious event as it is the most advanced purpose-built convention and exhibition centre with world-class supporting facilities such as hotels, conference rooms, light rail transit, 6,700 car parking space, and more...

## How To Participate?

### - Simple

Simply complete the Contract For Participation Form and together with the required payment made in favor of **"FACON EXHIBITIONS SDN BHD"** mail them to :

#### FACON EXHIBITIONS SDN BHD

10B, Jalan Desa Jaya, Taman Desa

58100 Kuala Lumpur, Malaysia

Tel: (60) 3 - 7981 8766

Fax: (60) 3 - 7981 8771

Email: sales@faconex.com

Website: [www.faconex.com](http://www.faconex.com)

## Participation Costs

### - There are 2 options :

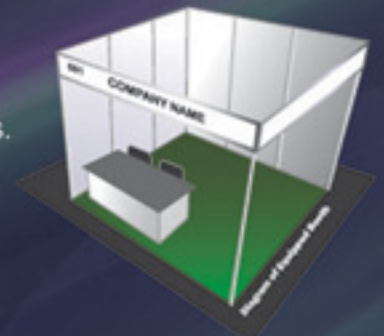
#### Bare Space:

RM950 per square meter  
(Min. 18 square meters)

#### Equipped Booth:

RM990 per square meter  
(Min. 09 square meters)

The cost is inclusive of partitions, carpet on floor area, fascia board with company's name & booth number, 2 fluorescent lights, 1 no. 13amp power outlet, 1 information desk & 2 chairs.  
(see diagram of equipped booth)



Organised by:



Supported by:



Endorsed by:



Supporting Media:

